

**CURRICULUM VITAE ABREVIADO (CVA)**

**IMPORTANT** – The Curriculum Vitae cannot exceed 4 pages. Instructions to fill this document are available in the website.

**Part A. PERSONAL INFORMATION**

First name	Antonio Luis		
Family name	Leal-Rodríguez		
Gender (*)	Male	Birth date (dd/mm/yyyy)	22/09/1988
Social Security, Passport, ID number			
e-mail	alear6@us.es	URL Web	
Open Researcher and Contributor ID (ORCID) (*)	0000-0002-4403-9658		

(\*) Mandatory

**A.1. Current position**

Position	Associate Professor		
Initial date	27/05/2021		
Institution	Universidad de Sevilla		
Department/Center	Administración de Empresas y Marketing	Facultad de Ciencias Económicas y Empresariales	
Country	Spain	Teleph. number	+34699474778
Key words	Organizational culture, Innovation, knowledge management, PLS-SEM		

**A.2. Previous positions (research activity interruptions, indicate total months)**

Period	Position/Institution/Country/Interruption cause
15/07/2017 - 26/05/2021	Assistant Professor
01/10/2012 – 30/06/2017	Research assistant and lecturer
14/03/2012 - 05/05/2012	Interim substitute lecturer

**A.3. Education**

PhD, Licensed, Graduate	University/Country	Year
Ph.D. in Strategic Management	Universidad de Sevilla	2014
MsC. In Research Methods in Economics and Business Science	Universidad de Córdoba	2013

(Include all the necessary rows)

**Part B. CV SUMMARY** (max. 5000 characters, including spaces)

Antonio L. Leal-Rodríguez holds a PhD with international mention in Strategic Management and International Businesses from Universidad de Sevilla. He has developed several research visits in prestigious international academic institutions such as Lancaster University Management School, University of Surrey and University of Twente. Currently, he is an Associate Professor at Universidad de Sevilla (Spain). His research interests include organizational culture, knowledge management, innovation and digitalization. His research activity is summarized in more than 40 scientific publications in a wide variety of leading scientific journals including the International Journal of Project Management, International



Entrepreneurship and Management Journal, Journal of Knowledge Management, Journal of Business Research, Journal of Innovation & Knowledge, and Technological Forecasting & Social Change, and The International Journal of Human Resources Management, among others. He has supervised 3 doctoral theses and has led several research projects and contracts. Beyond academia, he contributes to the industry as the co-founder and Chief Innovation Officer of the spin-off Cultural Fit Solutions, where his research findings translate into practical applications.

## **Part C. RELEVANT MERITS** (sorted by typology)

### **C.1. Publications** (see instructions)

Journal article. Leal-Rodríguez, Antonio L.; Sanchís-Pedregosa, Carlos; Moreno-Moreno, Antonio M.; Leal-Millán, Antonio G. 2023. Digitalization beyond technology: Proposing an explanatory and predictive model for digital culture in organizations. *Journal of Innovation & Knowledge*. <https://doi.org/10.1016/j.jik.2023.100409> [JCR Impact Factor (2022): 18,100 (Q1), Management]

Journal article. Algarni, Mohammad A.; Ali, Murad; Leal-Rodríguez, Antonio L. (AC); Albort-Morant, Gema. 2023. The differential effects of potential and realized absorptive capacity on imitation and innovation strategies, and its impact on sustained competitive advantage. *Journal of Business Research*. <https://doi.org/10.1016/j.jbusres.2023.113674> [JCR Impact Factor (2021): 11,300 (Q1), Business]

Journal article. Padilla-Angulo, Laura; Díaz-Pichardo, René; Leal-Rodríguez, Antonio Luis (AC). 2023. Are different entrepreneurship-promotion activities equally effective? An analysis by academic year and gender. *International Entrepreneurship and Management Journal*. Springer. 19-1, pp.1-25. <https://doi.org/10.1007/s11365-021-00756-4> [JCR Impact Factor (2022): 5,600 (Q2), Management]

Journal article. Carmona-Márquez, Francisco J.; Leal-Rodríguez, Antonio L.; Leal-Millán, Antonio G.; Vázquez-Sánchez, Adolfo E. (2022). Does the isomorphic implementation of the TQM philosophy effectively lead to the simultaneous attainment of legitimacy and efficiency targets? *Journal of Management & Organization*, 28(6), 1256-1279. [JCR Impact Factor (2021): 3,640 (Q3), Management]

Journal article. Algarni, Mohammad A.; Ali, Murad; Albort-Morant, Gema; Leal-Rodríguez, Antonio L.; Latan, Hengky; Ali, Imran; Ullah, Shakir. (4/7). 2022. Make green, live clean! Linking adaptive capability and environmental behavior with financial performance through corporate sustainability performance. *Journal of Cleaner Production*, 346, 131156. [JCR Impact Factor (2021): 11,072 (Q1), Green & Sustainable Science & Technology]

Journal article. Vázquez-Martínez, U. J., Morales-Mediano, J., & Leal-Rodríguez, A. L. (2021). The impact of the COVID-19 crisis on consumer purchasing motivation and behavior. *European Research on Management and Business Economics*, 27(3), 100166. [JCR Impact Factor (2021): 4,750 (Q1), Economics].

Journal article. Ali, M., Ali, I., Albort-Morant, G., & Leal-Rodríguez, A. L. (2021). How do job insecurity and perceived well-being affect expatriate employees' willingness to share or hide knowledge? *International Entrepreneurship and Management Journal*, 17(1), 185-210. [JCR Impact Factor (2021): 6,150 (Q2), Management].

Journal article. García-Jurado, A., Torres-Jiménez, M., Leal-Rodríguez, A. L., & Castro-González, P. (2021). Does gamification engage users in online shopping? *Electronic Commerce Research and Applications*, 48, 101076. [JCR Impact Factor (2021): 5,622 (Q1), Computer Science, Information Systems].



Journal article. Albort, Gema; Ariza-Montes, Jose Antonio; Leal-Rodríguez, Antonio Luis; Giorgi, Gabriele. (2020). How Does Positive Work-Related Stress Affect the Degree of Innovation Development?. *International Journal of Environmental Research and Public Health*. 17, 520. [JCR Impact Factor (2019): 2,849 (Q1), Public, Environmental & occupational health].

Journal article. Muñiz-Rodríguez, Noel M.; Ariza-Montes, Jose Antonio; Leal-Rodríguez, Antonio Luis. (2020). A purposeful approach for implementing preventive measures among European teaching professionals: Bullying, deteriorated organizational factors and the mediating role of job dissatisfaction in poor health perception. *International Journal of Human Resource Management*. 31, pp. 992-1019. [JCR Impact Factor (2019): 3,040 (Q2), Management]

Journal article. Ali, Imran; Ali, Murad; Leal-Rodríguez, Antonio Luis; Albort, Gema. (2019). The role of knowledge spillovers and cultural intelligence in enhancing expatriate employees' individual and team creativity. *Journal of Business Research*. 101, pp. 561-573. [JCR Impact Factor (2019): 4,874 (Q1), Business].

Journal article. Ariza-Montes, Jose Antonio; Leal-Rodríguez, Antonio Luis; Ramirez-Sobrino, Jesus Nicolas; Molina-Sanchez, Horacio Daniel. (2019). Safeguarding health at the workplace: a study of work engagement, authenticity and subjective wellbeing among religious workers. *International Journal of Environmental Research and Public Health*. 16, 3016. [JCR Impact Factor (2019): 2,849 (Q1), Public, Environmental & occupational health].

Journal article. Molina-Sanchez, Horacio Daniel; Ariza-Montes, Jose Antonio; Ortiz, Maria Del Mar; Leal-Rodríguez, Antonio Luis. (2019). The subjective well-being challenge in the accounting profession: the role of job resources. *International Journal of Environmental Research and Public Health*. 16, 3073. [JCR Impact Factor (2019): 2,849 (Q1), Public, Environmental & occupational health].

Journal article. Leal-Rodríguez, Antonio Luis; Ariza-Montes, Jose Antonio; Morales-Fernandez, Emilio Jesus; Albort, Gema. (2018). Green innovation, indeed a cornerstone in linking market requests and business performance. Evidence from the Spanish automotive components industry. *Technological Forecasting and Social Change*. 129, pp. 185-193. [JCR Impact Factor (2018): 3,815 (Q1), Business].

Journal article. Albort, Gema; Henseler, Jörg; Cepeda-Carrion, Gabriel; Leal-Rodríguez, Antonio Luis. 2018. Potential and Realized Absorptive Capacity as Complementary Drivers of Green Product and Process Innovation Performance. *Sustainability*. 10, 381. [JCR Impact Factor (2018): 2,801 (Q2), Environmental studies].

Journal article. Albort, Gema; Leal-Rodríguez, Antonio Luis; De Marchi, Valentina. (2018). Absorptive capacity and relationship learning mechanisms as complementary drivers of green innovation performance. *Journal of Knowledge Management*, 22, 2, pp. 432-452 [JCR Impact Factor (2018): 4,604 (Q1), Management].

**C.2. Congress**, indicating the modality of their participation (invited conference, oral presentation, poster)

- President of the Organizing committee of the I Congreso Iberoamericano de Jóvenes Investigadores en Ciencias Económicas y Dirección de Empresas. Universidad de Sevilla, Sevilla (Spain), November 2018.
- Member of the Organizing committee of the II Congreso Iberoamericano de la Asociación de Jóvenes Investigadores en Ciencias Económicas y Dirección de Empresas (AJICEDE). Universitat de València, Valencia (Spain), November 2019.
- Member of the Organizing committee of the III Congreso Iberoamericano de la Asociación de Jóvenes Investigadores en Ciencias Económicas y Dirección de Empresas (AJICEDE). Universidad Pablo de Olavide, Sevilla (Spain), November 2020.



- Member of the Organizing committee of the IV Congreso Iberoamericano de la Asociación de Jóvenes Investigadores en Ciencias Económicas y Dirección de Empresas (AJICEDE). Universidad Pontificia Comillas ICADE, Madrid (Spain), December de 2021.
- Member of the Organizing committee of the V Congreso Iberoamericano de la Asociación de Jóvenes Investigadores en Ciencias Económicas y Dirección de Empresas (AJICEDE). Universidad Loyola, Córdoba (Spain), November 2022.
- Member of the Organizing committee of the VI Congreso Iberoamericano de la Asociación de Jóvenes Investigadores en Ciencias Económicas y Dirección de Empresas (AJICEDE). Universidad de la Rioja, Logroño (Spain), November 2023.

**C.3. Research projects**, indicating your personal contribution. In the case of young researchers, indicate lines of research for which they have been responsible.

- US-1264451. Gestión de Cadenas de Suministros Verde y su Impacto en la Mejora del Rendimiento Medioambiental en Empresas Industriales Andaluzas: Un enfoque de Capacidades. Proyectos I+D+i FEDER Andalucía 2014-2020. 35.000 EUR. Leading Researcher.
- P20\_01209. Ventaja competitiva en un entorno global de Manufactura de alto rendimiento, Industria 4.0 y Sostenibilidad. Consejería de Economía, Conocimiento, Empresas y Universidad (Autonómico). 45.670,28 €. Researcher.
- ECO2017-88499-P. El Papel de la Mujer como Impulsor del Liderazgo de Servicio y su posible Influencia en la Capacidad de Adaptación Tecnológica y la Creación de Valor en los Centros de Fitness. MINISTERIO DE ECONOMÍA Y COMPETITIVIDAD. 2018-2020. 14.520 EUR. Researcher.
- ECO2013-49352-EXP. Inyectando Emociones y Conocimiento a las Capacidades Organizativas para Crear Valor en Eventos de Deporte Profesional. MINECO. Cepeda-Carrión, Gabriel (Universidad de Sevilla). 2014-2017. 4.840 EUR. Researcher.
- ECO2011-28641-C02-01. Conocimiento, Aprendizaje y TIC en la Génesis de Capacidades Dinámicas: Impacto en el Sector Bancario. MINISTERIO DE CIENCIA E INNOVACIÓN. 2012-2014. 16.940 EUR. Researcher.

**C.4. Contracts, technological or transfer merits**, Include patents and other industrial or intellectual property activities (contracts, licenses, agreements, etc.) in which you have collaborated. Indicate: a) the order of signature of authors; b) reference; c) title; d) priority countries; e) date; f) Entity and companies that exploit the patent or similar information, if any

- Co-founder and Chief Innovation Officer of “Cultural Fit Solutions, S.L.” a spin-off from Universidad de Sevilla. 2021-currently.
- Fortalecimiento de la Transferencia del Conocimiento en la Universidad de Sevilla (AT 21\_00019) 223.016,82 €.
- Desarrollo de una escala psicométrica para la medición del constructo Cultura de Integridad (4931/0951) 10.800 €.
- Integración de Metodologías Académicas Avanzadas en Cultura Corporativa para la Innovación Empresarial (5036/0919) 36.000 €.
- Informe de valores culturales en los trabajadores españoles (4805/0919) 12.100,00 €.
- Perspectivas de atracción para la inversión en la provincia de Sevilla. (4730/1197) 13.552,00 €.
- Estudio sobre el perfil del comerciante local, aceptación de redes sociales virtuales y comercio electrónico en la Palma del Condado (4023/0951) 2.438,15 €.
- Adaptación y análisis del modelo de Percepción de Calidad SERVQUAL para de los Pacientes del Servicio de Urgencias. El caso del Grupo Quirón Salud. (3563/0919) 1.137,40 €.